

# explore st.louis



## Partnership Packages

Explore St. Louis is pleased to offer a range of partnership levels, each offering its own unique combination of services and benefits based on your organization's business needs and budgets.

### **Comprehensive Package – \$875**

*Provides your business full exposure to both the leisure and convention markets*

- Enhanced website listing on [explorestlouis.com](http://explorestlouis.com) (more than 4 million yearly visits) including two photos
- Listing in the *Official St. Louis Visitors Guide* (350,000 produced and distributed yearly)
- Listing in the *Official St. Louis Visitors Map* (Attractions, Dining, Shopping and Accommodations partners)
- Listing in the online Partner Services Directory
- Provide brochures to Explore St. Louis Visitor Centers (5 throughout St. Louis)
- Reach the motor coach market with access to the Explore St. Louis Group Travel Sales Contacts Reports
- Receive partnership leads to sell your services to meeting and group tour planners
- Access to the Convention Calendar to learn what meetings are coming to St. Louis and to promote your business
- Receive detailed information on conventions and meetings taking place in St. Louis with the Event Specification Guide (ESG) to assist in staffing and purchasing decisions at your property
- Present to the Explore St. Louis staff at an Information Sharing Session
- Network at Explore St. Louis Partnership Events (14 per year)
- Display menus at the Washington Avenue Concierge Desk (restaurant partners)

Plus:

- Listings in up to five additional categories/locations on [explorestlouis.com](http://explorestlouis.com)\*
- One dedicated e-mail sent to the leisure consumer database (110,000 email addresses) on behalf of your business
- Four dedicated social media posts for your company within a year (Explore St. Louis marketing team will work with your marketing department)

*\*Ask your partnership representative for details.*

