

explore st.louis



Partnership Packages

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

Bed & Breakfast Partner – \$450

Provides your business full exposure to both the leisure and convention markets

- Enhanced website listing on explorestlouis.com (more than 5 million yearly visits) including two photos (780 pixels x 520 pixels)
- Listing in the *Official St. Louis Visitors Guide* (300,000 produced and distributed yearly)
- Listing in the *Official St. Louis Visitors Map* (Attractions, Dining, Shopping and Accommodations partners; 125,000 produced and distributed yearly)
- Listing in the online Partner Services Directory
- Brochure distribution at our Visitor Centers (five throughout St. Louis)
- Receive partnership leads to sell your services to meeting and group tour planners
- Access to the Convention Calendar to learn what meetings are coming to St. Louis and to promote your business
- Receive detailed information on conventions and meetings taking place in St. Louis with the Event Specification Guide (ESG) to assist in staffing and purchasing decisions at your property
- Present to the Explore St. Louis staff at an Information Sharing Session
- Invitations to network at Partnership Events (14 per year)
- Display restaurant menus at the Washington Avenue Concierge Desk
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter

Additional Opportunities

- Cross-reference your listing by adding categories: \$100 each
- Enhance your listing with additional photos (above the two provided): \$100 each
- Participate in the cloud-based Hospitality Training program: \$10/person
Modules include:
 - St. Lou is...Hospitality
 - These Guests are Everywhere
 - Referring and Recommending Things to Do in St. Louis
 - Recovering from Difficult Situations

