

# explore st.louis



## Partnership Packages

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

### **Comprehensive Partner – \$875**

*Provides your business full exposure to both the leisure and convention markets*

- Enhanced website listing on [explorestlouis.com](http://explorestlouis.com) (more than 5 million yearly visits) including four photos (780 pixels x 520 pixels)
- Listing in the *Official St. Louis Visitors Guide* (300,000 produced and distributed yearly)
- Listing in the *Official St. Louis Visitors Map* (Attractions, Dining, Shopping and Accommodations partners; 125,000 produced and distributed yearly)
- Listing in the online Partner Services Directory
- Brochure distribution at our Visitor Centers (five throughout St. Louis)
- Reach the motor coach market with access to the Explore St. Louis Group Travel Sales Contacts Reports
- Receive partnership leads to sell your services to meeting and group tour planners
- Access to the Convention Calendar to learn what meetings are coming to St. Louis and to promote your business
- Receive detailed information on conventions and meetings taking place in St. Louis with the Event Specification Guide (ESG) to assist in staffing and purchasing decisions at your property
- Present to the Explore St. Louis staff at an Information Sharing Session
- Invitations to network at Partnership Events (14 per year)
- Display restaurant menus at the Washington Avenue Concierge Desk
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter

Plus:

- Listings in up to five additional categories/locations on [explorestlouis.com](http://explorestlouis.com)
- Inclusion in the monthly leisure consumer e-communication to promote an event or special offer. Must be visitor themed or of visitor interest.
- Four dedicated social media posts for your company within a year (Explore St. Louis marketing team will work with your marketing department)

