

explore st.louis



Partnership Packages

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

Hotel Partner – *Annual investment based on location and number of rooms per property*
Hotel partners reach both leisure and meeting & convention markets

- Enhanced website listing on explorestlouis.com (more than 5 million yearly visits) including four photos (780 pixels x 520 pixels)
- Listing in the Official St. Louis Visitors Guide (300,000 produced and distributed yearly)
- Listing in the Official St. Louis Visitors Map (Attractions, Dining, Shopping and Accommodations partners; 125,000 produced and distributed yearly)
- Listing in the online Partner Services Directory
- Brochure distribution at our Visitor Centers (five throughout St. Louis)
- Reach the motor coach market with access to the Explore St. Louis Group Travel Sales Contacts
- Receive partnership leads from meeting planners and group travel professionals
- Access to the Convention Calendar to learn what meetings are coming to St. Louis and to promote your business
- Receive detailed information on conventions and meetings taking place in St. Louis with the Event Specification Guide (ESG) to assist in staffing decisions at your property
- Present to the Explore St. Louis staff at an Information Sharing Session
- Invitations to network at Partnership Events (14 per year)
- Display restaurant menus at the Washington Avenue Concierge Desk
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter

Plus:

- Listings in up to five additional categories on explorestlouis.com
- Access to Explore St. Louis reports including: the America's Center Availability Calendar, the Lost Business Report, and the St. Louis TAP Report
- Opportunities to participate in Sales Missions, Trade Shows and other industry promotional events

