

explore st.louis



Partnership Packages

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

Neighborhood Business Partner – \$150

Connecting your business to leisure travelers

- Enhanced website listing on explorestlouis.com (more than 5 million yearly visits) including two photos (780 pixels x 520 pixels)
- Listing in the *Official St. Louis Visitors Guide* in the applicable category under a neighborhood specific area (300,000 produced and distributed yearly)
- Listing in the *Official St. Louis Visitors Map* (125,000 produced and distributed yearly)
- Brochure distribution at our Visitor Centers: St. Louis Lambert International Airport (Terminals 1 & 2), America's Center, Forest Park, Old Courthouse/The Gateway Arch (Summer 2018)
- Display restaurant menus at the Washington Avenue Concierge Desk
- Invitations to network at Partnership Events (14 per year)
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter
- Access to the cloud-based Hospitality Training program (additional fee applies)

Modules include:

- St. Lou is...Hospitality
- These Guests are Everywhere
- Referring and Recommending Things to Do in St. Louis
- Recovering from Difficult Situations

This opportunity is available to visitor service providers, such as specialty shops, restaurants, barber and beauty shops, etc. only.

(Minimum number of merchants for a Neighborhood Partnership: 10)

Please note: The Neighborhood Partnership must have a parent organization that has at minimum a leisure partnership with Explore St. Louis. The partnership does not provide merchants a listing in the online Partnership Services Directory, access to leads or convention information. The Neighborhood Partnership is for one (1) listing only. No other listings are available under this agreement. Any current Explore St. Louis partners who are in the neighborhood would be able to pay the reduced partnership investment if they elect not to have access to the items listed in the leisure or meeting & convention packages. Current Explore St. Louis partners would NOT count toward the minimum number needed to join.

