

explore st.louis



Partnership Packages

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

"Outdoor Adventures" Web Listing Partner – \$250

Connecting your business to leisure travelers

- Invitation to participate in the "Meet Me Outdoors" Advisory Committee
- Category listing and description on explorestlouis.com (more than 5 million yearly visits) under the "Outdoor Recreation" heading including two photos (780 pixels x 520 pixels)
- Inclusion in the "Outdoor Adventures" section of explorestlouis.com
- Access to the Partners Only section of the website to update listing
- Invitation to the Partnership Orientation & Workshop, where staff provide a clear understanding of partner benefits and how to use them effectively, as well as Explore St. Louis' sales and marketing goals and strategies
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter

Additional Opportunities

- Cross-reference your listing by adding categories: \$100 each
- Enhance your listing with additional photos (above the two provided): \$100 each
- Participate in the cloud-based Hospitality Training program: \$10/person
Modules include:
 - St. Lou is...Hospitality
 - These Guests are Everywhere
 - Referring and Recommending Things to Do in St. Louis
 - Recovering from Difficult Situations

