

# explore st.louis



## Partnership Packages

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

### Web Listing Partner – \$250

*Connecting your business to leisure travelers*

- Enhanced website listing on [explorestlouis.com](http://explorestlouis.com) (more than 5 million yearly visits) including two photos (780 pixels x 520 pixels)
- Access to the Partners Only section of the website to update listing
- Invitation to the Partnership Orientation & Workshop, where staff give partners a clear understanding of partner benefits and how to use them effectively, as well as Explore St. Louis sales and marketing goals
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter

### Additional Opportunities

- Cross-reference your listing by adding categories: \$100 each
- Enhance your listing with additional photos (above the two provided): \$100 each
- Participate in the cloud-based Hospitality Training program: \$10/person  
Modules include:
  - St. Lou is...Hospitality
  - These Guests are Everywhere
  - Referring and Recommending Things to Do in St. Louis
  - Recovering from Difficult Situations

