



AC
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AMERICA'S CENTER PROGRESS REPORT

Construction at America's Center Convention Complex is proceeding at an impressive rate, reaching milestones left and right. At the end of July, the wall on the west side of Hall 4 came down, joining the space with the newly constructed 72,000-square-foot exhibit hall. This took us one step closer to the meetings of the future.



As the \$240 million expansion and renovation of America's Center Convention Complex progresses, the monumental project is receiving more media attention. KSDK, KMOV and the St. Louis Post-Dispatch recently reported on AC Next Gen after touring the facility with Brian Hall, chief marketing officer of Explore St. Louis. "This project will help us fuel additional convention activity and help us compete with cities that surround us," Hall told KSDK.