

# EXPLORE ST. LOUIS PARTNERSHIP PACKAGES

**Comprehensive Partner – \$875**

*The Comprehensive Partner package combines the leisure marketing resources and the meetings opportunities of the previous partnership packages of Explore St. Louis. This package is perfect for those companies with multiple locations or wanting to reach both leisure and meeting visitors.*

- Access to Explore St. Louis Partner Extranet – your digital gateway to partner benefits, communications and more!
- Provides your business full exposure to both the leisure and convention markets
- Enhanced website listing on explorestlouis.com (more than 5 million yearly visits) including four photos (1920 pixels x 1080 pixels)
- Listing on area maps online and in print (Attractions, Dining, Shopping and Accommodations only)
- Listing in the online Partner Services Directory. The best source for meeting and event planners searching for service providers in St. Louis
- Brochure distribution at our seven Visitor Centers throughout St. Louis
- Access to the Explore St. Louis Leisure Travel Sales Contacts Reports
- Receive partnership leads to sell your services to incoming groups and meetings
- Access to the Convention Calendar to learn what citywides and meetings are being held in St. Louis and promote your business
- Receive Event Specification Guide (ESG) with detailed information on upcoming conventions and meetings to assist you in staffing and purchasing decisions
- Present to the Explore St. Louis staff at an Information Sharing Session
- Invitations to network at Partnership Events (10-12 per year)
- Display restaurant information at the Washington Avenue Concierge Desk in America's Center
- Receive regular industry communications such as the weekly 5-in-5 e-newsletter
- Listings in up to five additional categories/locations on explorestlouis.com
- Access to booking reports from Explore St. Louis along with valuable industry forecasting and research
- Receive complimentary copies of the Explore St. Louis Official Visitors Guide along with exclusive advertising and promotional opportunities
- Venue/business highlighted in New Partner Feature shared on our website and social media (New Partners Only)

**more than**

**5M** MILLION

**YEARLY  
VISITS**

**TO THE ESL WEBSITE**

**access to the**

**CONVENTION  
CALENDAR**

learn what meetings  
are arriving and

**PROMOTE YOUR  
BUSINESS**

**LISTING FOR  
MULTIPLE  
CATEGORIES/LOCATIONS**

*Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.*

explore **st.louis**