

EXPLORE ST. LOUIS PARTNERSHIP PACKAGES

Leisure Partner – \$450

The Leisure Partner package is designed to primarily utilize the marketing resources and opportunities of Explore St. Louis. This package is perfect for those targeting visitors coming to St. Louis as well as locals who choose to be a tourist in their own town!

- Access to Explore St. Louis Partner Extranet - Your digital gateway to partner benefits, communications and more!
- Website listing (more than 5 million yearly visits) including one video and up to four photos (1920 pixels x 1080 pixels)
- Connection to Directory and website listing via QR code and photos in the Official St. Louis Visitor Guide
- Listing in area maps online and in print (Attractions, Dining, Shopping and Accommodations only)
- Listing in the online Partner Services Directory. The best source for meeting and event planners looking for service providers in St. Louis
- Receive partnership leads to sell your services to incoming groups
- Brochure distribution at our Visitor Centers (seven throughout St. Louis area)
- Reach the motor coach market with access to Group Travel Sales Reports
- Present to the Explore St. Louis staff at an Information Sharing Session
- Invitations to attend and network at Partnership Events (10-12 per year)
- Display restaurant menus at the Washington Avenue Concierge Desk
- Receive the weekly 5-in-5 industry e-newsletter and the quarterly partnership e-newsletter
- Receive partner requests for information to be included in Explore St. Louis blogs
- Share events to post on the Explore St. Louis Events Calendar
- Receive updates on visitor travel trends and forecasts - both local and national
- Submit special offers to be listed on Explore St. Louis' website
- Opportunities to host journalists/influencers looking to write about and promote St. Louis
- Request social media promotion of stories and events
- Cross-reference your listing by adding categories for an additional fee
- Receive complimentary copies of Explore St. Louis Visitors Guide along with exclusive advertising opportunities.
- Venue/business highlighted in New Partner Feature shared on our website and social media (New Partners Only)

more than

5M MILLION
**YEARLY
VISITS**
TO THE ESL WEBSITE

**NEW
PARTNER
FEATURE**
on our website
and social media

**JOURNALIST &
INFLUENCER
OPPORTUNITIES**

Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

explore **st.louis**