

EXPLORE ST. LOUIS PARTNERSHIP PACKAGES

Meeting & Convention Partner – \$650

The Meetings & Conventions package strategically allows for companies that target meeting planners within and outside of the America's Center Convention Complex. This package is perfect for those partners looking to find opportunities targeting visitors coming to St. Louis for meetings and conventions.

- Access to Explore St. Louis Partner Extranet – your digital gateway to partner benefits, communications and more!
- Website listing (more than 5 million yearly visits) including one video and up to four photos (1920 pixels x 1080 pixels)
- Connecting your business with key contacts in the meetings and conventions market
- Listing in the online Partner Services Directory. The best source for meeting and event planners searching for service providers in St. Louis
- Receive partnership leads to sell your services to meeting planners
- Access to the Convention Calendar to learn what meetings are coming to St. Louis and to promote your business
- Receive Event Specification Guide or (ESG) with detailed information on upcoming conventions and meetings to assist in staffing and purchasing decisions.
- Invitations to network at Partnership Events (10-12 per year)
- Present to the Explore St. Louis staff at an Information Sharing Session
- Receive regular industry communications such as the weekly 5-in-5 e-newsletter
- Access to booking reports from Explore St. Louis along with valuable industry forecasting and research.
- Cross-reference your listing by adding categories for an additional fee

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Explore St. Louis is the driving force behind St. Louis' \$5 billion convention and tourism industry, the official destination marketing organization of St. Louis City and County and operator of the America's Center Convention Complex.

explore **st.louis**